Great American Cleanup Report 2018-2019

Cleanup Section

Event Dates: 07/01/2018 to 06/30/2019

Number of Events: 598

Number of Public Spaces Cleaned/Improved: 598

Type of Events:

- Litter Prevention
- Beautification
- Recycling
- Youth and Education

Litter and Debris Collected

Litter and Debris Collected: 630,809.00 lbs.

Amount of Litter and Debris Recycled: 431,551 lbs.

Acres of Parks, Public Land, Playgrounds, Trails Cleaned & Improved: 3,894.38 Acres

Miles of Rivers, Lakes, Shores, Wetlands, Underwater Cleaned/Improved: 6.00 Miles

Miles of Streets, Roads, & Highways Cleaned & Beautified: 1,471 Miles

Beautification

Number of New/Maintained Gardens, Greenspaces, and Gateways: 112.00

Number of Trees Planted: 261

Number of Plants, Shrubs, Flowers, and Bulbs Planted: 41

Number of Homes, Community or Commercial Buildings Painted, Renovated, or Built: 46
Recycling

Pounds of Single Stream/Commingled: 8,368.00 lbs.

Pounds of Paper and Newspaper Collected: 2,598 lbs.

Pounds of Electronics Collected: 12 lbs.

Pounds of Other Recyclables Collected: 72,939 lbs.

Cost Benefit Section

Number of Volunteers: 5,507
Number of Participants: 102
Length of Event: 3 Hours
Number of Volunteer Hours: 25260 Hours

Benefits

Hourly Value of Volunteer Time: $25.43
Total Value of Volunteer Time: $642,361.80
In-Kind Donations: $127,740.44
Total Private/Non-Government Cash Contributions: $4,900
Media In-Kind Donations: $14,274.71
Total Recycling Income for Event: $0.00
Private Foundation Grants, State/Federal Special Project Grants: $72,000
Government Cost Avoidance: $0.00
Total Benefits: $861,276.95

Government Costs

In-Kind Government Costs: $21,401.85

Total City/County/Government Dollars: $79,100

Total Government Grants Which Directly Fund Your Admin Operating Budget: $0.00

Total Value of Government Employee Hours: $0.00

Total Government Costs: $100,501.90

Cost/Benefit ratio: $8.57

Narrative Section

Through the continued support of KAB as well as our local sponsors, we were able to mobilize over 5,500 volunteers. These volunteers aided with community beautification and restoration. Volunteers assisted in landscaping projects that we held within our county to improve public areas within the community.

All nine incorporated municipalities of Alachua County held a Great American Cleanup main event. Over 72,000 pounds of tires were collected over nine tire collection events, including 30,400 pounds of tires from the Gainesville/Alachua County main event. Our projects varied from the typical street cleanup; we also complete cemetery restoration, waterway cleanups, invasive plant removal, tree planting, youth education through SWAG, and much more. KACB brings groups together for larger cleanups outside of the main event, such as for the MLK Day of Service and the Clean Creeks Revival, among other events.

Our local Lowe’s Home Improvement Store, #2365, participated in four events that cleaned up storm debris along the Hogtown creek to avoid flooding of property. A total of 13 Lowe’s Heroes participated.

We would like to thank all of the Keep America Beautiful national sponsors, Keep America Beautiful, the City of Gainesville, Alachua County, the State of Florida Department of Transportation, and our local businesses and residents for their support. Our success this year would not have been possible without their continued support. KACB was able to return $8.57 in value for every dollar of local government funding we received.